

## Direct Notice to Parents

Thank you for your interest in registering your child for participation in the 2021 3M Young Scientist Challenge, a national science contest for students in Grades 5 – 8 designed to encourage the exploration, understanding and communication of science among the next generation of America's youth ("Contest").

As part of your child's participation in the Contest, Discovery Education, Inc. (the "Sponsor" or "Discovery Education") will collect personal information from your child. Parental consent is required for the collection, use, or disclosure of such information from children under the age of 13. The Sponsor will not collect, use, or disclose any personal information from your child unless you provide your consent.

The Sponsor will collect the following personal information to consider your child's video:

- Your child's full name
- Home address
- Home phone
- Email address
- Age
- Date of birth
- Username
- Your child's likeness, image, voice, and persona
- Parent/legal guardian's name
- Parent/legal guardian's email address
- school information and local media information

If you consent to our collection of information from your child, the Sponsor may also share or disclose such information in the following instances:

- The Sponsor may share information with 3M Company, the co-sponsor, and our service providers for the purposes of properly executing the Contest and if necessary to perform a business or technology support function.
- The Sponsor may disclose personal information of the finalists and state merit winners to 3M Company, the co-sponsor of the Contest.

At any time, you may review or have deleted your child's information and refuse to permit its further collection or use. To do so, please contact Discovery Education at 1-800-323-9084, send an email to [privacy@discoveryed.com](mailto:privacy@discoveryed.com), or send a letter to: Discovery Education, Inc., Attn: Data Protection Officer, 4350 Congress Street, Suite 700, Charlotte, NC 28209.

Please review Discovery Education's Privacy Policy at <https://www.discoveryeducation.com/privacy-policy/> carefully to understand our policies and practices regarding the information of you and your child and how we will treat it.

## Parental Consent Form

By signing this Consent Form, I agree to the following terms and conditions:

(1) I, \_\_\_\_\_, as parent or legal guardian of the student named below, have reviewed and understand the Direct Notice to Parents (above), this Parental Consent Form, Discovery Education, Inc.'s Privacy Policy, and the Official Rules of the Contest. By signing below, I authorize my child to fully participate in the contest; I consent to Discovery Education, Inc.'s collection, use, and disclosure of my child's personal information as set forth in the Direct Notice to Parents and in Discovery Education, Inc.'s Privacy Policy; and I and my child agree to be bound by the [Official Rules](#) of the Contest and the terms of

this Consent Form. In the event of any conflict between the [Official Rules](#) of the Contest and the terms of this Consent Form, the [Official Rules](#) of the Contest shall prevail.

(2) I understand that, in order for my child to participate in this Contest, he or she must submit a video based on his/her own original idea that addresses the challenge outlined in the Contest entry information ("Video"). The Video may include my child's likeness, image, voice, persona or other identifiable features. I grant Discovery Education the right to reproduce, modify, translate, or adapt the Video. I and my child understand and agree that Discovery Education may edit for brevity or truncate my child's Video and that I will not have approval over the editing process and will have no input or control over any such edits.

(3) I and my child further grant to Discovery Education and 3M Company the permission to publish and display my child's Video, or excerpts or portions of his or her Video, on its external web site, so that they may be viewed by the public in correlation with this Contest.

(4) I understand that I and my child are granting Discovery Education and 3M Company all rights of reproduction and use of the entry and Video and the content therein for any purpose whatsoever without compensation or further permission, including but not limited to an irrevocable and perpetual, royalty-free, worldwide right, in all media (now known or later developed) to assign, use, publish, perform, edit, adapt, modify, alter, reproduce, distribute, broadcast, display, create derivative works or otherwise exploit entries, for commercial or non-commercial use. I and my child understand and agree that neither I nor my child will have any right of approval, claim to any compensation, or claim arising out of the use, alteration, distortion or illusionary effect or use in any composite form of your child's Video and of the content therein. I and my child understand and agree to waive any moral rights of authors or any similar rights.

(5) I hereby release and discharge Discovery Education, 3M Company, their officers and directors, employees, agents, affiliates, parents, subsidiaries, advertising agencies, and promotional suppliers ("Released Parties"), from any claims, actions or demands arising out of the Contest including but not limited to the Released Parties' use of the Video, Personal Data or from my child's receipt of any prize if selected as a winner. I further agree that no action will be taken by or on behalf of me or my child with respect to the rights described herein, it being understood that this release shall be binding upon my/my child and the Released Parties.

If you have any questions about the application process, please email [YSC@discoveryed.com](mailto:YSC@discoveryed.com).

\_\_\_\_\_  
Parent / Guardian Name

\_\_\_\_\_  
Parent's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Child's Name